



September 2023

Dear Parent/Carer

Re: Unifrog Platform



In keeping with our commitment to provide students with outstanding careers guidance and tailored support when choosing their next steps after school, we will now be using Unifrog; an award-winning, online destinations platform. All students in Years 7 - 11 now have access to this website.

Unifrog is the universal destinations platform and is designed to support learners in making the most informed decisions about their futures and has a range of tools that are suitable for all year groups. Each student has their own account where they can explore all the career and next step options available to them and find information on everything from managing their workload to writing a winning CV. Students have access to a wide variety of video and written content, and interactive quizzes and tests, including:

Section of the platform	Examples of what students can do	Suitable age range
Quizzes	Finding their interests, personality type, preferred work environment, and skillset.	Years 7-11
Exploring pathways	Explore careers, career sectors, subjects, sign up to free webinars, explore MOOCs and courses, and find wider reading materials.	Years 7-11
Recording what you've done	Record their in-class and extracurricular activities, record examples of their skills, and see the record of CEIAG events the school has added to their accounts.	Years 7-11
Searching for opportunities	Find scholarships, activities, and bursaries to support their HE journey. Find and compare degrees in the UK and overseas, live apprenticeships, and FE courses.	Years 10-11
Application materials / Making applications	Write their CV, cover letter, Personal Statement, and more. Track their applications and record their Post 16 / 18 intentions.	Year 11

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Registered Office: Castle Phoenix Trust, Axholme Road, Wyken, Coventry CV2 5BD | Registered Number 8331385



Headteacher
Mr M Clarke

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Students access the platform by clicking a link in their welcome email, where they create a password and can begin using the platform. They sign in to Unifrog using their school email address and password and they can do so from any computer, tablet, or smartphone. We would encourage you to use the platform with your child so you can support them through the process of deciding their next step.

You can also have your own Unifrog account. You'll be able to research careers, attend webinars delivered by employers and universities to learn more about their opportunities, and compare pathways so you can support your child in making an informed decision about their next steps. You can also sign up to Unifrog's parent / carer newsletter when you first sign in to get expert advice and guidance on supporting your child with their next steps.

For more information, go to www.unifrog.org

Yours faithfully

Miss Hill
Careers, Aspirations and Guidance Co-Ordinator

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